

PhoneUP<sup>apps</sup>

# Applications bundle for Cisco UCM

 aurus



# We develop software solutions for enterprise collaboration and contact centers



## About

- since 2009
  - 40 employees
  - more than 1000 clients
- UAE** Aurus Computers Systems FZCO
- USA** Litescape Technologies, Inc
- India** Nirnaya Software Consultants

## Cisco Solution Partner since 2015



# Portfolio

## PhoneUP

### Call Recording and Contact Center WFO

- Compliance recording for on-premise collaboration environment
- On-premise call recording for cloud communications
- Quality management for contact centers

## RichCall

### Live Video Channel for Visual CX

- Live video assistance for a website
- Online video showroom
- Visual support
- Video kiosk

## Outbound

### Outbound Dialer

- Mass employee notification
- Customer proactive engagement



Exclusively for Cisco on-premise collaboration

## CMS+

### Add-Ins for Cisco Meeting Server

- Advanced meeting scheduler
- Live meeting streaming
- Recordings portal
- Conference control tool

## PhoneUP<sup>apps</sup>

### Productivity apps for Cisco UCM

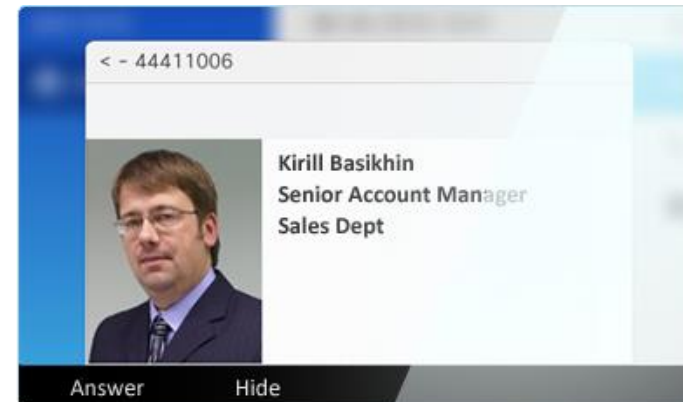
- Enterprise directory
- Attendant / Operator console
- Audio / Text paging
- Phone lock and EM SSO
- IP phone apps designer

# Enterprise phone directory

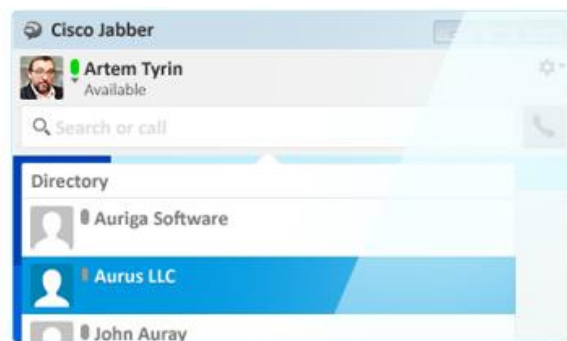
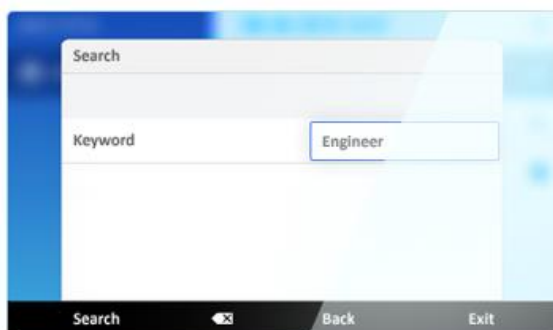
## Customizable Caller ID for Cisco IP phones

Have your IP phone show the detailed info about your callers:

- employee photo, name and dept
- customer company name and account manager



Caller ID popup on Cisco IP phone display



## Search global. Find quickly.

The Directory app integrates with multiple enterprise data sources and syncs contacts on schedule, thus providing you with a single interface to find any contact.

# Attendant Console

## 3x faster call control

- fast contact search and Caller ID
- drag-n-drop UI for effective call control

## Context-aware call dispatching

- presence indication
- caller's TOP-10 transfer destinations
- caller's interaction history
- shared comments to callers

## Conference control

- create conference calls on the fly
- add/disconnect participants

## Messaging

- messages to Cisco IP phones,
- emails



# Text, voice and live audio paging

## Broadcast live audio

Broadcast live audio-messages to groups of Cisco IP phones.

Just push a button on any IP phone, enter the PIN to authorize and start speaking.



## Send text and pre-recorded audio

Send text and pre-recorded audio messages to Cisco IP phones.

Reach on mobile with outbound calling and SMS.



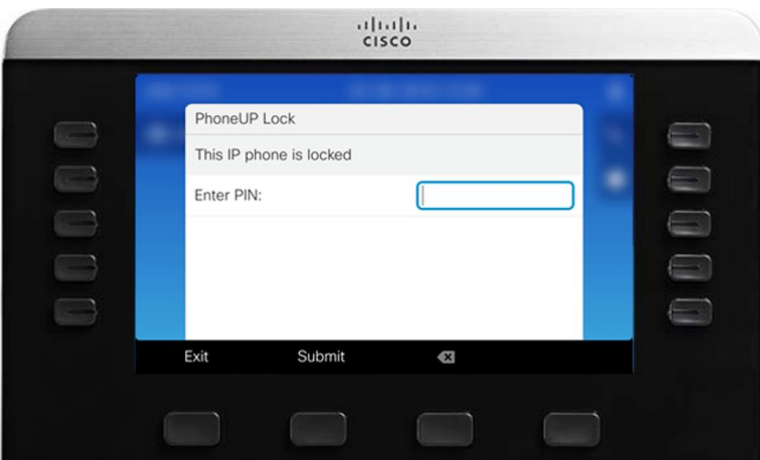
# Single sign-on for CUCM extension mobility

Login to your IP phone with Extension Mobility automatically when logging in to Windows.



# Phone lock

When an employee leaves the workplace PhoneUP Apps automatically locks his/her IP phone:



The locked IP phone:

- disables long-distance calls,
- forbids access to personal data and call history,
- forwards incoming calls to mobile.



# IP phone apps designer

Build your own apps for Cisco phones:

- configure the data source (CSV, SQL or XML) and define the update schedule;
- build an app and select IP phones to access it.



Integrate with IP cameras

- The streaming video is not supported on Cisco IP phones.
- But you can configure your phone to display a snapshot from an IP video camera and update it every 3 seconds.

# Aurus clients worldwide



# What next?

## Online demo

Connect with Aurus rep to schedule live PhoneUP demo

## PoC project

Apply for a demo-version and integrate PhoneUP with your infrastructure

[aurus5.com](https://aurus5.com)

Schedule online demo

